

CAF News

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Our Stand at Interpack 2002



All-in-Gum

Meeting Point

Press Clippings

...and much more!

Editorial

Back after Interpack...

Dear Sirs:

We're back in the office after the Interpack. The beginning of this year has been specially intense: in less than fourth months two fairs. But even though it means an extra charge of job, we are very glad to do it since it is another chance to see our customers face to face.

For those of you who visited us at the Fair there is no much to say about how our stand looked like. And for the ones that could not come, you'll find in this issue some pictures which will give you at least an idea of how our corporate colours can be applied in 5 metres height.

As for the product we were introducing, All-in-Gum, there is also an article explaining its basic characteristics. So what else can we say here. Maybe encourage you to ask for further information and samples: they will surely impress you.

Finally, now that for some of us the summer is just at one step and some people is starting to think in their holidays, just confirm you that, at Cafosa neither our factory nor our offices will be closed on the whole summer period. In this way we will be able to keep on meeting your needs all year round,

better adjusting our production



to your purchase programme. However, let us kindly remind you of the convenience of receiving your purchase forecasts in advance, in order to punctually serve your orders.

So it only remains a thing to be said: for those of you who are planning to have holidays nearly, our best wishes. And, for the rest, if you need some help from our side just give us a call!

Eduard Sala
Commercial Director

In this issue...

News from Cafosa

All-in-Gum
Meeting point

Press Clippings

Gum & memory
Launch of Maltisweet MH80

Last but not least...

Our customers ask
On the web

News from Cafosa



Thinking about your comfort

All-in-Gum is a step further in our continuous interest to make things easier to our customers: a free flowing powder in which the basic ingredients (gum base, sugars or polyols) are already mixed.



All-in-Gum is directly compressible with standard tableting equipment so it is the quickest and more cost effectively way to develop compressed chewing gum.

There are three available versions of **All-in-gum** to meet all requirements:



✓ **All-in-gum**, made with a bubble gum base and sugar, ideal for value added

products addressed to children specially bearing in mind that it can be compressed in any desired shape.



✓ **All-in-gum SF**, the adults version, sugarfree, with a chewing gum base.

✓ **All-in-gum SF+**, the All-in-Gum SF version with an active principle already added, so when manufacturing the chewing gum it is not necessary to care about traditional concerns such as heat or moisture exposure that could be critical when adding an active principle.

And to express how comfortable for our customers this product is in

a single image, we thought on the slippers, since it was like saying "relax and let the work for us".

However, the inside of the leaflet was a little more serious: comparing this directly compressible powder gum to another powder very known of all of us and as versatile as All-in-gum: the sand.

Sand as a measure of the time you save trusting Cafosa, sand as a funny tool to reach children, sand in its more sophisticated applications...



Just take a look at the *virtual* leaflet in www.cafosa.com or ask us for the traditional one with samples.

More friends at the Meeting Point

As we have been informing since last September, our web has a private area called "Meeting Point".

Here, all our friends all over the world (not only customers, we have registered users in all the fields related to chewing gum: flavourists, consultants,

magazines, equipment manufacturers,...) can consult all kinds of information related to many aspects of the gum base and the chewing gum itself.

Recently, the number of registered users is increasing every day, since the procedure to follow is very easy:

only fill the form on the web and in a few days you receive your login and password.

But this is only the beginning. Soon more applications will be possible with your login and password at Cafosa's 'Meeting Point'. So keep *online!!!*

And coming soon...

NCA All Candy Expo	Chicago, ILL., 4-6/06/02
IFT Meeting & Expo	Anaheim, CA., 15-19/06/02
NCA Course in Confectionery Technology	Madison, WIS., 08-19/07/02
IICF	Tehran, 9-13/09/02
ZDS Manufacturing Chewing & Bubble gum	Cafosa, Barcelona, 25-27/09/02
SIAL	Paris, 20-24/10/02
ISM	Köln, 26-29/01/03
IPACK	Milano, 04-08/03/03

Press Clippings

CAFOSA

Gum sticks in the memory

Researchers at a UK university have found that the act of chewing gum dramatically improves both long and short term memory, by as much as 35 per cent.

The findings from Northumbria University came from a series of computerised tests to measure attention spans, response rates and long and short term memory.

A group of 75 people was split into three sets, with one chewing gum, one doing nothing and

one 'sham chewing' (making the motions of chewing with nothing in their mouths).

The gum group significantly out performed the others and during certain tests, involving word lists, chewers remembered 35% more than the other groups.

Dr. Andrew Scholey and Lucy Wilkinson, who carried out the research, have two theories for the memory increase.

"One is that an increase in heart rate (while chewing) leads to an increase in blood flow and delivers more oxygen and glucose to the brain" says Scholey. "The other is that chewing could stimulate insulin production. Insulin receptors are fairly densely packed into the hippocampus area of the brain which is the area responsible for memory".

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4th Annual European Suppliers Roundtable

Candy Industry's Annual European Suppliers' Roundtable, once again provided a Forum for the Industry's leading equipment and ingredient suppliers to discuss a range of critical issues. This year, participants touched on several key topics such as involvement with customers R&D, confidentiality, food safety, application of nutraceutical and functional ingredients on confectionery... Their conversation has been entirely published on Candy Industry April issue, which was introduced at Interpack. If you want to read the opinions of the most important suppliers in this sector (Cafosa among them) contact the magazine at www.candyindustry.com

Last but not least...

Our customers ask...



Send your questions to:
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The chewing gum I manufacture becomes hard and brittle after a few weeks on the shelves. How can I avoid it?

Currently a humectant, in most cases glycerine, is used on the chewing gum formulation to hold its water content. The use of glycerine is essential in dry and warm climates since the water migration there is very important: without glycerine the water content of the

chewing gum is released to the atmosphere and so the product dries and becomes hard and brittle. Probably you are not using enough glycerine in your products. Increasing its amount on your formulation will help you to keep your chewing gums softer for a longer time.

On the web



<http://www.candyusa.org>

The website of NCA (National Confectioners Association of the United States) and CMA (Chocolate Manufacturers Association of the United States of America): History, Statistics, Nutritional Facts, News...

<http://www.isabru.org>

International Sweeteners Association. An information centre for intense sweeteners, their European regulatory status, their science and their role in weight control, diabetes and dental health.

<http://www.gumcollector.com>

Producers, brands, links, a list of collectors all over the world... Everything compiled by a Norwegian Chewing Gum Collector. Take a look, it's really worthy!

Send your opinions, suggests or whatever else to

mktbd@cafosa.com