

CAF News



Chewing Gum Seminar

Press Clippings

Webs of interest

...and much more!

Editorial

At Cafosa, we are committed to each and every one of our customers. Therefore we are committed to a continuous research for the best gum bases. The most innovative, the most versatile (suitable for specific applications and needs, but also for specific production equipment and characteristics), and those with the highest possible quality as well. For us, excellence is a never-ending path: we strongly believe that even the best of our bases can be improved and work hard everyday to make it even better.

However, there are some external factors that have an important influence in our products. One of the most critical is the packaging. Our aim is to guarantee that products leaving our warehouse arrive to the customers as they

left. Nevertheless, sometimes this is almost impossible, in particular as in our case when the products are shipped all over the world, enduring changing weather conditions, several handling and transportation means and so on.

Here is where the packaging plays a determinant role, and any help is welcome. This is also one of the points in which we work harder: an inappropriate packaging may ruin a gum base, even when it is the best that can be obtained with the ingredients and technology currently available.

Nevertheless, there was no use in changing our current packaging upside down. However, as we firmly think that everything can be improved, we have recently intro-

duced minor modifications to make a good thing even better.



Some of these minor changes include a sheet of non-sticking paper that protects each slab individually, the use of polyethylene bags in all gum bases supplied in sheets, lower boxes to avoid the empty space between the last sheet and the box... But, true to our philosophy, this process has no end. Whenever anything else should be improved, it will be.

To this end, our customers' feedback is fundamental to find what should be improved.

Carles Cerezo
Industrial Director

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News from Cafosa

Successful first Barcelona Seminar organised in cooperation with ZDS

Over five years ago CAFOSA started a regular co-operation with the Confectionery Courses that the Central College of the German Confectionery Industry ZDS offered at their premises in Solingen. So when we heard that they wanted to organise a seminar focused on Chewing Gum Technology, we offered them all our support as usual.

And thus the Seminar was held here in Barcelona 25th to 27th September 2002. The *theoretical classes* took place in a hotel nearby Cafosa in order to allow the attendants to be more com-

fortable, but the practical classes were held during an entire afternoon at our lab and offices.

The response from the Industry was enthusiastic indeed: more than one month before the starting date the list of attendants was already closed.

The seminar covered everything related to the Chewing Gum Technology, from previous R+D work to packaging. Lecturers came from the most important companies, benchmarks in their respective fields (equipment manufacturers, flavourists, sweeteners and other ingredients sup-

pliers...).

With regard to their answers to a brief survey made after the seminar, we can confirm its success: most attendants considered the lectures very interesting, the contents and the duration of the Seminar as the right ones, and the different aspects of the organisation got the highest marks.

Definitively, it was such an exciting experience (with such a huge waiting list increasing everyday) that we will offer a second meeting next February 19th to 21st. You can check the temporary programme at www.cafosa.com.

New ISO Certification

CAFOSA have recently changed its ISO 9001 Certification from the 1994 version (focused on Product and Quality Assessment) to the 2000 version, based on a Quality Management System oriented to Business Excellence.

All ISO 9001 and 9002 certified firms have a three-year term to change to 2000 version so the sooner a Company obtains the new certification the better position it has regarding its Business Excellence.

And coming soon...

INGREDIENTS RUSSIA	Moscow, 27-30/11/02
EXPO GOLOSINAS	Mexico DF, 15-17/01/03
ISM	Köln, 26-29/01/03
ZDS Manufacturing Chewing gum	Cafosa, Barcelona, 19-21/02/03



All-in-Gum in *the Papers*...

There is not one Confectionery Magazine published in the last months in which Cafosa's *latest star* All-in-Gum is not featured.

Confection, by Kennedy's, published a brief note in its July edition and a more focused article on September, in the special issue they dedicate every year to Chewing Gum.

Other magazines distributed worldwide, such as Candy Industry or The Manufacturing Confectioner have

shown as well their interest in this new product — introduced by Cafosa last May at Interpack — and they have already published something about it or are just about to do it while this information is being written.

And we are emphasizing this presence on the magazines with ads to appear in all of them.

So... look for us in the papers!

Press Clippings

CAFOSA

Dandy deal clinched as Cadbury looks to Adams

Cadbury has sealed its take-over of Dandy's chewing gum brands for €310 million and is eyeing further acquisitions including Adams.

The details of the Dandy deal will see Cadbury acquire all of the Danish manufacturer's brands. The agreement includes sales and distribution operations in Western Europe, Russia and the CIS, and production facilities in Novgorod, Russia. Additionally, for €36 million, Cadbury will acquire a 25 per cent interest in Dandy's contract manufacturing facilities based

in Vejle, Denmark, which supplies Cadbury Hollywood as well as Dandy in local markets. The transaction also includes a 50 per cent interest in R&D facilities.

Good interim results for the UK multinational, announced last month, mean the spending spree may not be over.

The company is said to be looking at confectionery acquisitions in the UK, and the rumours that Cadbury is eyeing Pfizer's Adams were confirmed at a press conference.

Kennedy's Confection

European Commission favors new sweeteners

The European Commission has submitted its proposal for the approval of sucralose and aspartame-acesulfame salt within the European Union (EU). Sucralose is approximately 600 times sweeter than sugar and remains stable under high temperature processing. It's used in more than 40 countries outside the EU, including the United States, Canada, Japan, Australia and New Zealand. The aspartame-acesulfame salt combines two high-intensity sweeteners, aspartame and acesulfame K, in an equivalent mixture. The mix is commonly used in chewing gum to prolong sweetness. Final approval of the sweeteners awaits European Parliament and Council Votes.

Candy Industry

Ferrara receives Kettle Award

The 57th annual Kettle Award was presented to Ferrara Pan Candy Co. President & COO and NCA Chairman Salvatore Ferrara II. The award recognizes

contributions and commitments to the confectionery industry.

The award was presented at the All Candy Expo.

Professional Candy Buyer

Last but not least...

Our customers ask...



Send your questions to:

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Our customers ask

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My customers complain because the chewing gum is stuck to paper, but when it leaves our facilities, and according our Quality Controls, they are OK. What could the problem be?

In humid conditions, chewing gum tends to 'sweat' and so it sticks to paper, loses its colour, has some spots on its surface... This effect is increased by the presence in the formulation of humectants such as glycerine or sorbitol 70% solid. Here you have some tips to avoid your product from 'sweating':

- Improve the product packaging,

making it more impermeable

- Eliminate or reduce humectants on its formulation. If your country has a dry season and a humid one, then maybe you would need two different formulations: one with more humectants (for dry season) and another one with a lower content for humid season.

On the web

<http://www.allcandyexpo.com>

All the information about the 2003 edition next May in Chicago. You can even book your booth online!

<http://www.gumpals.com>

Products for people who enjoy Chewing Gum (and dispose it properly). Also gift packs with Chewing Gum from all over the world, info & games for kids...

Send your opinions, suggestions or whatever else to

mktbd@cafosa.com

