

Donation of € 23.000 to aid 150 vulnerable families in communities nearby Cafosa's manufacturing facilities



The North American confectionery group MARS is contributing on a global scale \$ 20 M to fight the effects of the COVID-19 crisis. MARS is doing so through its local operations and in this context, the gum base manufacturer Cafosa, with production facilities in Barberà del Vallès , has donated \$ 25.000 (equivalent to about € 23.000) to help 150 vulnerable families in the Valles Occidental region of Catalonia.

The money will be put to use in collaboration with the Red Cross in Sabadell who will distribute food to the families as well as some 50 tablets and internet access, to help combat the digital gap in terms of education for the affected children.

The families that will be receiving this donation are from Barbera, where Cafosa's factory is based, as well as Badía del Valles, a town highly affected by the current crisis.

“When assessing how to proceed with the donation, we considered the partners that could help make a quick and direct impact, as the situation requires agility. Traceability and confidence also played an important part, so we chose the Red Cross, whom we had already collaborated with in previous occasions” says Carlos Pastor, general manager of Cafosa.

The support to the families will come in the form of a card with a 70€, that can be topped up twice in the two coming months.

“For us it is extremely important to give back to the communities where we operate, and believe this support has to come even more in tough times like these”, adds Pastor.

There are 90 people working in production in the Cafosa factory and 20 more in R&D and development at the Barberà facilities.