



Extend your OTC
pharmaceutical product
portfolio with a new
delivery system **to sooth
and relieve sore throat**



COUGH & COLD CHEWING GUM



This product is used for local and temporary relief of the symptoms of mild buccopharyngeal infections, which are associated with pain and without fever such as: throat irritation, aphonia, small oral sores.

ACTIVE INGREDIENTS:

5 mg of chlorhexidine dihydrochloride and 5 mg of Benzocaine. The active ingredients of this medicine act combining the antiseptic function of chlorhexidine with the local anesthetic function of benzocaine.

FLAVOR: Mint

FORMAT: Blister (2 x 6 gums)

ADMINISTRATION:

1 chewing gum, when necessary, leaving at least two hours between each one. The dosage of eight chewing gums per day should not be exceeded.

AGE:

Adults and children over 6 years of age.

Manufactured in SPAIN following GMP guidelines
Registered in different European countries

A new delivery system



WHY A MEDICATED CHEWING GUM?



- Chewing gum stimulates **prolonged saliva production**, which results in **better throat hydration**.
- Active ingredients remain **longer** in the mouth.
- The prolonged time in mouth while chewing favours **API release**.
- **Efficient delivery, fast action:** the API could be absorbed faster through the oral mucosa.
- Reduced exposure to **gastrointestinal side effects**.
- Convenient, discreet to administer, does **not require water** to swallow.
- May **increase** patient's **treatment compliance**.
- Highly **accepted** by **children**.

Other benefits of chewing



Rises pH levels to neutralize harmful plaque acids



Reduces caries incidence



Reduces demineralization of teeth enamel

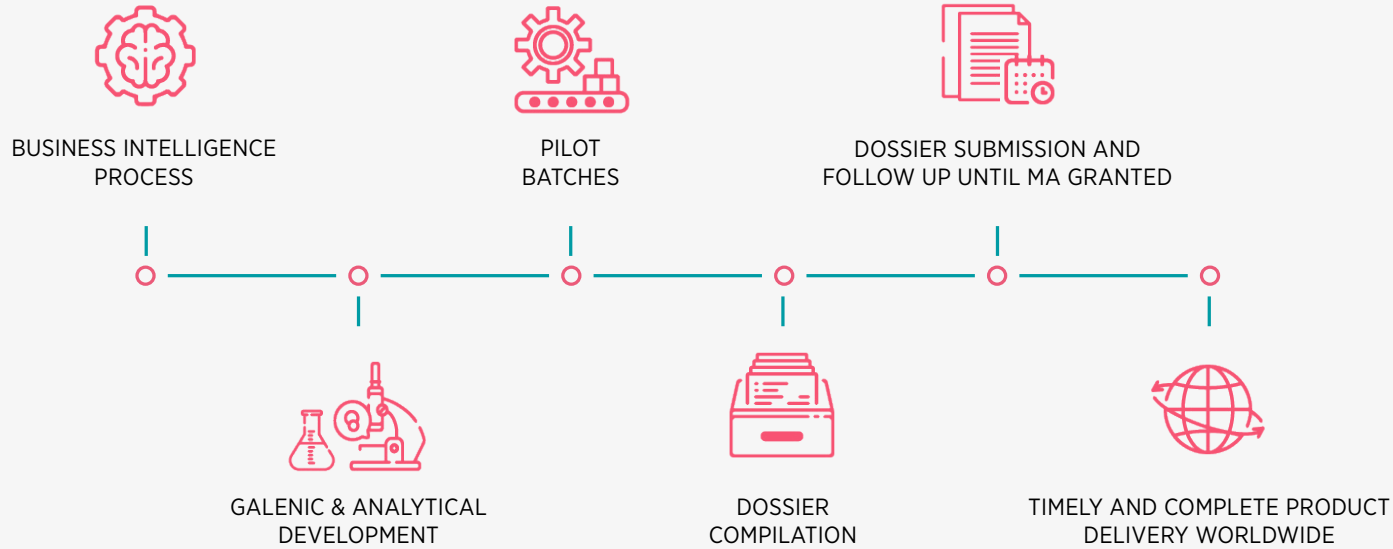


Freshens breath



Helps concentrate and release stress

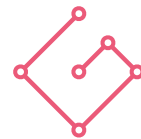
COMPLETE MANAGEMENT OF PHARMACEUTICAL DEVELOPMENT PROJECTS



Chewing gum solutions for health and wellness

Cafosa is the world leading supplier of Gum Base with 40 years of experience and leader in developing the medicated gum category. It belongs to the Mars group.

www.cafosa.com



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